

Inside the store of the future

Technology for shops featured at Retail Collective Lab at recent DX3 conference



The Retail Collective Lab also featured a fitting room from Montreal-based Stefanka that 3D scans your body and then recommends clothing that fits. Elizabeth Stefanka, the company's CEO and cofounder, says the company has already partnered with lingerie-maker La Vie En Rose, but foresees the technology being used for online shopping in the future. (Emily Chung/CBC)

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